

How Organizations and Child Passenger Safety Advocates Can Work Together to Prevent #1 Killer and Crippler of Children

1. Include a child passenger safety article, such as "Make Every Ride, A Safe Ride," in company/agency newsletter. Contact SafetyBeltSafe U.S.A. for a copy.
2. Show video, "Don't Risk Your Child's Life IX," at an event or staff meeting. Discount purchases for SBS USA members.
3. Create a link from organization to www.carseat.org or SafetyBeltSafe U.S.A. Facebook page.
4. Arrange for child passenger safety advocates to present informative talks to safety seminars.
5. Have child passenger safety advocates meet with managers, union representatives, and/or employee group leaders to discuss the value of providing their employees with a child passenger safety awareness program and specific technical assistance.
6. Encourage businesses and organizations to support local programs and help your community meet child passenger safety needs by
 - a. purchasing and sharing up-to-date brochures.
 - b. sponsoring a community-oriented educational program.
 - c. purchasing an audiovisual, such as "Don't Risk Your Child's Life IX," for community education.
 - d. sponsoring an in-house safety seat distribution program.
 - e. helping to fund community safety seat distribution programs.
 - f. sending staff or volunteers to child passenger safety training.
7. Print posters to distribute within organization and/or community.
8. Alert community service groups, to which members/employees belong, about child passenger safety needs.
9. Set policies which mandate proper use of appropriate restraints for children and other occupants of company vehicles.
10. Incorporate child passenger safety information in routine health information given to staff/members.
11. Give educational information, low-cost safety seat, or voucher to employees. Watch for changes in dependent information on group insurance policy when a new baby is born or adopted.
12. Ask employees/members to contribute creative suggestions for new ways to reach the public with child passenger safety information.

FOR MORE INFORMATION:

- National Highway Traffic Safety Administration (NHTSA), 1200 New Jersey Avenue, SE, West Bldg., Washington, DC 20590 <https://www.nhtsa.gov> DC 20590 <https://www.nhtsa.gov>
- Governor's Highway Safety Representative: <http://www.ghsa.org>

SafetyBeltSafe U.S.A. 310/318-5111	P.O. Box 553, Altadena, CA 91003 800/745-SAFE (English)	www.carseat.org 800/747-SANO (Spanish)
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